

# *Leaping Walls Consulting & Services*

## Email Service Comparison Sheet



### **AWeber**

Up to 5000 subscribers, unlimited lists \$30 / mo  
Social integration buttons  
Secure embed forms to locate anywhere,  
including FB Tabs

### **Constant Contact**

Up to 5000 subscribers, \$50 / mo  
Social integration, extra charges - \$18 / mo, \$14 -\$16 monthly for non-profits  
Event promotion, extra charges - \$20 - \$150/ mo, \$16 - \$120 / mo for non-profits  
Secure embed code to add to web pages and FB tabs, uses 3<sup>rd</sup> party Formstack at additional \$39 for up to 2,000 submissions

### **Facebook Tab Page Development Options**

**Tabsite** – Needs Single App Plan - \$30 / month, but 2 months free if purchased annually. Can put same page on website and FB. Requires Constant Contact secure code at additional cost, AWeber offers secure code free.

**LeadPages.net** – \$37 / month. Integrates with FB, websites, webinars, book promotions and many others, including AWeber email forms. 100% Facebook compatible and mobile-friendly

**Static HTML – Free**, but crashed under the weight of Constant Contact. I've used this solution with AWeber with no trouble, including video.

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